



SOL D'ORO COMPETITION SOUTHERN HEMISPHERE

TACNA, 2nd - 5th OCTOBER 2023

REGULATIONS

Article 1)

Veronafiore S.p.A. in partnership with Asociación Pro Olivo and PROMPERU, hereby announce and organise the International Sol d'Oro Competition 2023 Southern Hemisphere in order to highlight the best olive oil production, improve the awareness of consumers and operators, present typical extra virgin olive oils and their varieties to the public at large, with special emphasis on geographical origin, and stimulate the efforts of companies with the aim of continually improving product quality.

Article 2)

This Competition was created to overcome the historic disadvantage which extra virgin olive oils from the southern hemisphere suffer when competing in international competitions held in the northern hemisphere, generally from January to May, since they cannot compete on a par as regards assessments of sensory features with the new season oils made in the northern hemisphere; **but the 2024 Sol d'Oro Competition Northern Hemisphere (Verona, 18th - 24th March 2024) will also be open to the EVO produced by Companies which took part in the Sol d'Oro Competition Southern Hemisphere 2023.**

Article 3)

The Sol d'Oro Competition Southern Hemisphere 2023 is open to all extra virgin olive oils from countries in the southern hemisphere – particularly Argentina, Australia, Brazil, Chile, New Zealand, Peru, South Africa and Uruguay – for 2023 producer duly registered within the terms indicated using the application form and provided that minimum production quantity is n° 1000 liters for each oil in the competition.

Article 4)

The extra virgin olive oils entered will compete in the:

- a. Extra Virgin Category:
 - Delicate fruity oils;
 - Medium fruity oils;
 - Intense fruity oils.
- b. Single Variety Category
- c. Organic Category

Each company can enter in the Extra Virgin Category with up to 3 different oils (one for each fruity intensity), specifying it in the application form.: the classification based on fruitiness will

be made by Competition's Tasting Jury. Moreover, the company can participate in the other two categories (Single Variety and Organic) by sending only one oil for each of them.

Article 5)

Companies entering the competition must sign up on the web site <https://solagrifood.com/sol-d-oro/sol-doro-emisfero-nord/form-iscrizione-sol-d-oro-sud> and send samples of extra virgin olive oil, packaged, labelled and comprising n°4 bottles (for each type of olive oil) of capacity 0.50 lt. (max. 20 bottles per Company with five different olive oils), or the equivalent quantity of oil in bottles having a different format.

5a) certificate of analysis of the sample of the oil presented, indicating at least:

- free oleic acidity;
- number of peroxides;

the certificate must clearly indicate the name of the company and the name of the oil.

Article 6)

The participation fee is USD\$130 for the first oil; for the other samples the participation fee is USD\$100: **for Peruvian producers, registration is free.**

The payment must be made at the same time as sending the application form: payments must be made with clear indication of the paying Client and the Competition to which payment refers by bank transfer to:

Veronafiore S.p.A.

Bank transfer data:

Banco BPM S.p.A. Ag. Cassa Mercato Verona

IBAN: IT37K 05034 11751 0000 0012 4030

SWIFT/BIC: BAPPIT 21011

Clearly indicate the reason for payment:

Veronafiore S.p.A. - SOL D'ORO SOUTHERN HEMISPHERE COMPETITION 2023 and Company Name.

NB: Receipt of payment must also be sent in advance with the application form, by email to segreteriaoldoro@veronafiore.it the SWIFT code for tighter security.

Any bank charges are the full responsibility of the payer. Evo oils entered by companies which have not paid the registration fee will not be admitted to the Competition. No payment is valid unless made out directly to Veronafiore.

Article 7)
SHIPMENT

Please note: sample delivery by 30 September

Each producer may select their own carrier in order to send olive oil samples entered for the Competition

1. Address for the delivery by the applicants to be shown

Consignee:
Urbanización Patty B-2 Pasaje Raimondi
Tacna - Perú - 23000
Attn. : Lyris Monasterio Muñoz

2. Remarks on invoice

100% Pure Olive Oil
Sample Of No Charge For Tasting
Nominal value for customs clearance purpose: Unit Price/bottle & Total Price

Article 8)

The Organisers decline any and all responsibility for possible late arrival of samples compared to the closing date, total or partial loss of samples during transport, alterations of chemical-physical and sensorial properties of samples caused by temperature fluctuations, breakages or other problems incurred during transport.

The cost of shipping, customs clearance and further transport to destination are the full responsibility of Companies entering the competition. These costs must be paid directly to the shipping agent. Samples shipped carriage paid will be rejected and not returned. Samples that do not comply with the regulations and judged not to comply with the sections and characteristics envisaged by the Competition as per Article 5 above will not be accepted and will be automatically excluded from the Competition. This does not entitle the Company to reimbursement of any registration fees paid; inasmuch, shipping is entirely at the expense and risk of the Company.

In any case, the company shall not be entitled to reimbursement of the registration fee or the samples sent.

Article 9)

Veronafiere and Asociación Pro Olivo will take care of samples from receipt through to presentation to the jury with a scrupulous and appropriate manner ensuring their integrity.

A lawyer appointed by the organizers will ensure anonymous status of the samples of extra virgin olive oil received with a secret code, manage formal aspects and operative methods, supervise the work of the Jury and prepare the report with classifications.

Article 10)

The Jury comprises a Panel of Tasters made up of tasting technicians from different panels and worldwide experts.

The jury members are appointed by Technical Manager-panel leader of competition.

The assessment method is detailed on specific data cards developed by the Technical Manager of the SOL d'Oro Competition Southern Hemisphere. The final score for each sample is the arithmetic average of the score cards envisaged in the method adopted. The Jury's decisions are final. To ensure appropriate confidentiality for Companies taking part, only the list of award-winning of each category is published and not the list of Companies taking part, nor the score assigned to individual samples. The Jury will evaluate the samples only for the purpose of the competition Sol d'Oro. The first three extra virgin oils obtaining the best scores will respectively be awarded:

- Sol d'Oro – 1st prize (Gold)
- Sol d'Argento – 2nd prize (Silver)
- Sol di Bronzo – 3rd prize (Bronze)

The Extra Virgin Olive Oil category is divided in three sections (Delicate fruity - Medium fruity - Intense fruity) and will be released the Sol d'Oro, Sol d'Argento and Sol di Bronzo for each section. In the Extra Virgin Olive Oil category, in each of three sections, and in Single Variety Category and Organic Category, Special Mentions diplomas will be also awarded to the first 10 samples of extra virgin olive oil obtaining from the Tasting Jury a score equal to or higher than 70/90 as referred to Competition tasting card.

To sensitise the companies to take part at the competition and especially to commit to present high quality products, Veronafiere establishes the "**Sol d'Oro Challenge**", that will be given to the company that will reach the highest score with the sum of the points collected from all oils presented and will be classified in this way:

- Sol d'Oro: 10 points
- Sol d'Argento: 7 points
- Sol di Bronzo: 5 points
- Special Mention: 3 points
- Oils entered in the competition: 1 point

The winning producer of the Challenge will be able to participate for free as exhibitor in the 2024 edition of the Sol&Agrifood event (Verona, 14-17 April)

The Award Ceremony of the winning oils is going to be on a special event, organized by Asociación Pro Olivo del Perú, Prom Perú and Veronafiere that will be performed on 5th October in Tacna.

Awards that are not collected during this event will be sent to award-winning companies by the organisers, who decline any all liability for losses or non-delivery.

Article 11)

In order to promote the contest and give more prominence to the award-winning oils, Veronafiere reserve the right to:

- a) Promote award-winning oils in a list disclosed to the Italian and international press as well as through the website of the event;
- b) Present the winners of gold, silver and bronze medals with a guided tasting scheduled in Sol&Agrifood (14th -17th April 2024).
- c) Create and publish on the website the sensory evaluation sheets of winning oils in Spanish, English, Chinese and Japanese

For the foregoing promotional activities, the producers of oils winning awards in the Competition must send 4 bottles of the oils in question.

Article 12)

Veronafiere releases, on request by companies concerned, issues authorisation to print a corresponding number of labels or stickers for application to bottles containing award-winning olive oils, indicating the distinction Sol d'Oro Competition Southern Hemisphere 2023 – Sol d'Oro/Gold – Sol d'Argento/Silver – Sol di Bronzo/Bronze – Sol d'Oro "Special Mention" with different colours and wording in accordance with the medals awarded. The number of labels or stickers must correspond to the number of bottles of the olive oil taking an award in the Competition based on the quantity declared in the registration application for the Competition itself; fraudulent use of these labels or stickers with olive oils that have not received awards is absolutely forbidden. The cost of printing of labels and stickers shall be borne by the company.

Article 13)

Veronafiere reserve the right to modify these regulations at any time and if necessary.



SOL & AGRIFOOD

TASTE OF BUSINESS

VERONA 14-17 APRIL 2024



VERONAFIERE S.p.A.

Sede Legale: Viale del Lavoro, 8 - 37135 Verona, Italia
Reg. Imprese di Verona, C. F. e P. IVA 00233750231
Cap. Soc. € 90.912.707,00 i.v.

t. +39 045 829 8111 - f. +39 045 829 8288
info@veronafiere.it - mail@pec.veronafiere.it
veronafiere.it