



**NORTHERN  
HEMISPHERE  
VERONA 2023**

XXI

**INTERNATIONAL**

**EXTRA VERGIN**

**OLIVE OIL**

**COMPETITION**

**VERONA 20th - 26th February 2023**

## REGULATIONS

**Article 1)** As part of the event organised on the occasion of Sol&Agrifood to be held in Verona from 10 to 13 April 2022, Veronafiore S.p.A. hereby announces and organises the XX International Sol d'Oro Northern Hemisphere 2022 Competition (23<sup>rd</sup> - 28<sup>th</sup> April 2022) with the aim of highlighting the best olive oil production, promoting it among consumers and operators, presenting to the public at large typical extra virgin olive oils and their variety, especially in relation to geographical origin, and stimulate the efforts of companies towards continuous quality improvement of their products.

**Article 2)** The International Sol d'Oro Northern Hemisphere 2021 Competition is open to all Italian and international extra virgin olive oils produced and marketed by the following subjects:

- agricultural companies (individual or associated) producing olives and relative olive oil at an oil mill;
- olive mills producing oil using olives purchased or owned by the mill itself.

**These companies must send, within the terms indicated, a regular application form on condition that they produce a minimum quantity of 1,500 litres, or equivalent production, for each olive oil entered in the competition.**

This edition of the competition also includes extra virgin olive oils produced by companies in Southern Hemisphere countries (in particular Argentina, Australia, Brazil, Chile, New Zealand, Peru, South Africa and Uruguay).

**Article 3)** The extra virgin olive oils are divided into four categories: 1. Extra Virgin – 2. DOP – 3. Single Variety – 4. Organic:

The Extra Virgin Olive Oil category in turn will be divided into:

- a) Delicate fruity olive oils;
- b) Medium fruity olive oils;
- c) Intense fruity olive oils.

**Each company can take part in the Competition with a maximum of four different extra virgin olive oils and consequently three different labels (one for each category) and may enter the four different categories listed above, as specified in the Application Form.**

**In the Extra Virgin category, the classification based on fruit will be made by the Competition's Tasting Jury. For the Single Variety category, the label must include the name of the olive variety.**

**Article 4)** Companies entering the competition must sign up on the web site [www.solagrifood.com/sol-doro](http://www.solagrifood.com/sol-doro) until 18<sup>th</sup> March 2022 and send by email ([segreteriaoldoro@veronafiore.it](mailto:segreteriaoldoro@veronafiore.it)) or upload online the following documents:

**4a)** Certificate of analysis of the sample of the oil presented, indicating at least: free oleic acidity; number of peroxides; **the certificate must clearly indicate the name of the company.**

**4b)** For oils registered in the DOP category, the sample must be accompanied by documentation issued by the certifying body, and certified in the 2021/2022 oil year, attesting to the certification of the homogeneous batch of at least 1.000 litres.

**4c)** The company **must send by 18<sup>th</sup> March 2022** a maximum of four different types of extra virgin olive oil, packaged, labelled and comprising n°6 bottles (for each type of olive oil) of capacity 0.50 lt., or the equivalent quantity of oil in a different format (0,25 lt. or 0,75 lt.) each company independently chooses its own courier to send the samples to the following address: **Veronafiore S.p.A. - Concorso Internazionale Sol d'Oro Emisfero Nord 2021, Viale del Lavoro n°8 - 37135 Verona (Italy). Attn. Antonella Capriotti.**

**4d)** Participating companies may enclose with the documentation referred to in article 4a) a certification for each oil presented, attesting to the traceability of the batch of oil in competition (for Italy, SIAN declaration).

**Article 5)** For the Sol&Agrifood Exhibitors the participation fee is 150 euros + VAT for the first oil; from the second sample the participation fee is 100 euros + VAT.

For NON Exhibitors the participation fee is 150 euros + VAT for each oil.

### Bank transfer:

Bank transfer data:  
Banco BPM S.p.A. Ag. Cassa Mercato Verona  
IBAN: IT37K 05034 11751 0000 0012 4030  
SWIFT/BIC: BAPPIT 21011

### Credit card

Clearly indicate the reason for payment: Veronafiore S.p.A. – SOL D'ORO NORTHERN HEMISPHERE COMPETITION 2022 and Company Name.

Please note: Receipt of payment must also be sent in advance with the application form, by email to [segreteriaoldoro@veronafiore.it](mailto:segreteriaoldoro@veronafiore.it), the SWIFT code for tighter security.

Any bank charges are the full responsibility of the payer. **Evo oils entered by companies which have not paid the registration fee will not be admitted to the Competition.**

*No payment is valid unless made out directly to Veronafiore S.p.A.*

**Article 6)** In order to improve awareness among small extra virgin olive oil producers and to offer them an indication of the quality level achieved, a special competition category named "Absolute Beginners", was introduced, open to agricultural companies and mills (see article 2) that produce and market olive oils in quantities ranging from 500 to 1,499 litres. The olive oils entered in the "Extra Virgin Absolute Beginners" category alone, without distinction of fruity intensity, and the first three classified having obtained an assessment from the International Jury greater than or equal to 70/90, referred to the average scores of the jurors indicated on the competition tasting cards. Will respectively be awarded with Sol d'Oro Absolute Beginners 1<sup>st</sup> prize – Sol d'Argento Absolute Beginners 2<sup>nd</sup> prize – Sol di Bronzo Absolute Beginners 3<sup>rd</sup> prize. In addition, the next five oils classified will receive a diploma of Special Mention Absolute Beginners. Companies taking part must uphold the dispositions indicated in Articles 4 (one sample registered in six bottles), 5, 6, 7, 9.

**Article 7)** The Organisers decline any and all responsibility for possible late arrival of samples compared to the closing date, total or partial loss of samples during transport, alterations of chemical-physical and sensorial properties of samples caused by temperature fluctuations, breakages or other problems incurred during transport. The cost of shipping, customs clearance and further transport to destination: Veronafiore S.p.A. - **Concorso Internazionale Sol d'Oro Emisfero Nord 2022**, Viale del Lavoro n°8 - 37135 Verona (Italy), are the responsibility of the presenting companies. These costs must be paid directly to the shipping agent. Producers outside European community are pleased to read the shipping guide form. Samples shipped carriage paid will be rejected and not returned. Samples that do not comply with the regulations and judged not to comply with the sections and characteristics envisaged by the Competition as per Article 4 above will not be accepted and will be automatically excluded from the Competition. This does not entitle the Company to reimbursement of any registration fees paid; inasmuch, shipping is entirely at the expense and risk of the Company. In any case, the company shall not be entitled to reimbursement of the registration fee or the samples sent.

**Article 8)** Veronafiore S.p.A. will take care of samples from receipt through to presentation to the jury in a scrupulous and appropriate manner ensuring their integrity. A lawyer appointed by the organizer will ensure anonymous status of the samples of extra virgin olive oil received with a secret code, manage formal aspects and operative methods, supervise the work of the Jury and prepare the report with classifications.

**Article 9)** The Jury comprises a Panel of Tasters composed of tasting technicians from various panels and International Experts. Chosen and appointed by the technical manager-panel leader of the Sol d'Oro Northern Hemisphere Competition. The assessment method is detailed on specific data cards developed by the Technical Manager of the "International Sol d'Oro Northern Hemisphere 2022 Competition". The final score for each sample is the arithmetic average of the score cards envisaged in the method adopted. The Jury's decisions are final. To ensure appropriate confidentiality for Companies taking part, only the list of award-winning extra virgin olive oils is published and not the list of Companies taking part, nor the score assigned to individual samples, nor the tasting panel sheets. The first four extra virgin olive oils obtaining the best scores in each of the three categories will respectively be awarded:

- Sol d'Oro - 1<sup>st</sup> prize (Gold)
- Sol d'Argento - 2<sup>nd</sup> prize (Silver)
- Sol di Bronzo - 3<sup>rd</sup> prize (Bronze).

In the Extra Virgin Olive Oil category, since it is divided in turn into

three sections, according to the intensity of the fruitiness Sol d'Oro, Sol d'Argento and Sol di Bronzo (Gold, Silver and Bronze) awards will be made in each of the three sections. In each of the four categories, special mention diplomas will be also awarded to the first 12 samples of extra virgin olive oil (in the Extra Virgin Olive Oil category, the assignment of Special Mentions involves all three sections) obtaining from the Tasting Jury a score equal to or higher than 70/90 as referred to Competition tasting card. The announcement of the award-winning olive oils is scheduled during a special event organized by Veronafiore S.p.A. on Sunday 10 April 2022. All awards that are not collected during SOL&AGRIFOOD will be shipped edesidered to winning companies by VeronafioreS.p.A., which accepts no liability for any losses or non-deliveries.

**Article 10)** To sensitise the companies to take part at the competition and specially to commit to present high quality products, Veronafiore establishes the Sol d'Oro Challenge 2022 prize, that will be given to the company that will reach the highest score with the sum of the points collected from the four evo oils presented at the competition and will be classified in this way:

- Sol d'Oro: 10 points
- Sol d'Argento: 7 points
- Sol di Bronzo: 5 points
- Special Mention: 3 points
- Oil presented but not awarded: 1 point

**Article 11)** Veronafiore S.p.A. in order to promote the Competition and highlight award-winning oils, reserves the right to:

- Present the list of winning evo oils in a specific press release to the Italian and international press;
- Publish the results of the International Competition on the event website;
- Present the Sol d'Oro Gold, Silver and Bronze winners at the evo bar (10-13 April 2022);
- Organise two tastings of the winning oils in the Mantegna Hall on the occasion of Sol&Agrifood (10-13 April 2022);
- Organise a "walk around tasting" with international operators, for all the winning oils present at Sol&Agrifood.

For the above-mentioned promotional activities, the producers of the oils that won the competition and the Grand Mentions must send 4 bottles of the winning oil.

**Article 12)** Veronafiore S.p.A. grants award-winning Companies (Medals and Special Mentions) authorization to print a corresponding number of labels or stickers in order to affix them to the bottles containing the award-winning olive oil, bearing the words "Concorso Internazionale Sol d'Oro Emisfero Nord 2022" with different colours and wording depending on the award \*(Sol d'Oro - Sol d'Argento - Sol di Bronzo - Sol d'Oro "Special Mention") and in accordance with the dimensions and colours supplied by Veronafiore S.p.A. The Company will receive the pertinent sticker by e-mail within 30 days from the date the award is assigned. The number of labels or stickers must correspond to the number of bottles of the olive oil taking an award in the Competition based on the quantity declared in the registration application for the Competition itself; fraudulent use of these labels or stickers with olive oils that have not received awards is absolutely forbidden. The cost of printing of labels and stickers shall be borne by the company. Labels and stickers must meet the requirements defined in Article 7, item 3 of Ministerial Decree no. 335 dated 08 March 1994.

**Article 13)** Veronafiore S.p.A. reserves the right to modify these regulations at any time and whenever necessary. Any controversy shall be referred to the Courts of Verona as place of jurisdiction.



SOL & AGRIFOOD

TASTE OF BUSINESS

VERONA **2nd -5th April 2023**